

SKY



Steelheaded **Alaska**
Charleston Chews
Holy **Guatemala**

A Vin-Win Situation **30**

WHO CARES IF HE CAN ACT WHEN IT'S HIS ATTITUDE THAT BURNS UP THE SCREEN?



BEST BYTE

Uber Coat the Scott eVest



"Lori. Check out the guy in the gray coat," I say as sotto voce as I can aboard a subway rattling its way toward Jackson Heights in Queens.

"He doesn't strike me as exactly my type," she says.

"No, no," I reply. "I just want your take on the jacket."

"It's fine, but I don't see you in gray," my always fashionably dressed New York friend says. "It's just another jacket."

Which is the point. The Scott eVest (\$139.99) is just another—albeit handsome microfiber—jacket, until you answer your phone on the headset that's neatly tucked away in an inside pocket. Or until you reach into one of the 20-some other **hidden pockets** and pull out your MP3 player.

Several years ago, only certified, PC card-carrying geeks hit the road with much more than, say, a Sony Walkman and a cell phone. Now, a road warrior's constant companions are, at a minimum, a mobile phone, a PDA and a pager.

But where did you put that phone, you wonder in a panic as it begins playing the opening strains of "The Blue Danube"? With Scott Jordan's Technology Enabled Clothing, there's a place for

everything and everything in its place. What's more, with a Business 2.0 in the magazine pocket, Oakleys in the sunglasses pocket and an ultraportable notebook computer in the capacious back pocket, you're wearing the equivalent of a **carry-on bag**.

So, finally, here's a garment that helps

Water-resistant and available in a variety of styles and colors, including black and electric blue. Features a hood, zip-off sleeves, conduits for wires in the lining, and more than 20 pockets, most of which are hidden from view.



you stay in touch without looking like you're seriously out of touch with the fashion world.—David Bailey



www.scottevest.com

Scott eVest LLC, 866-909-8378 or 312-654-8570; e-mail: sales@scottevest.com