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FOR IMMEDIATE RELEASE

SCOTT e VEST introduces *The Greatest Baseball Cap Ever: TEC Hat™* Hidden Pockets and Ear Loops Revolutionize Standard Hat Design!

Chicago, IL – August 2003 - [SCOTT e VEST™ LLC](#) introduces the **Greatest Baseball Cap Ever: TEC Hat™**. This baseball cap is the result of years of research. Our goal was to create a great looking baseball cap that would incorporate the features and functionality that [Technology Enabled Clothing®](#) has brought to clothing.

The *TEC Hat™* was designed in an effort to fill the demands of both men and women. The design was developed by SCOTT e VEST founders, Laura and Scott Jordan, after years of unsuccessful attempts to find the perfect hat. To learn about the interesting story that led to their cap development, [see attached](#).

The intense research and design process led to the perfect shape of the hat. The hat fits snugly to your head with no unsightly bulges. The exterior is made of a soft, pre-washed cotton material that is perfect for everyday wear, and the interior is made from CoolMax® mesh, which is fast drying and wickable.

Key features include:

- Hidden side zip pocket on the exterior of the cap
- Hidden under-brim pocket for change, keys, credit cards, etc.
- Patent-pending hidden side loops, to keep earbuds in place while active
- CoolMax® mesh lining helps keep your head cool and dry
- Adjustable clip back closure that is useful with ponytails
- Eyelets for ventilation

The *TEC Hat™* is offered in stone washed gray and stone washed blue for \$19.95. For more information see the [VERSION THREE.0 Press Page](#). [E-mail us](#) to obtain the password.

It will be available in September at [www.scottevest.com](#) or by calling 866-909-8378.

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